



Directorate-General
for Mobility
and Transport



Work Related Road Safety in EU Transport Policy

Maria Cristina Marolda
European Commission
Directorate General Mobility & Transport

Fatal accidents at Work

Country	Accidents at Work (Excluding RTTA)	Fatal RTTA	Total (including RTTA)
Austria	138	49	187
Belgium	45	34	79
Denmark	34	13	47
Finland	31	25	56
France	234	298	532
Germany	361	260	621
Great Britain	179	Not available	179
Greece	24	4	28
Ireland	49	Not available	49
Italy	401	443	844
Luxembourg	5	2	7
Netherlands	51	14	65
Portugal	235	32	267
Spain	400	208	608
Sweden	39	20	59
EU15	2 226	1 402	3 628

39% of total deaths

Work related road accidents

**High burden
for society**

in terms of
human lives
and
economic loss



Maria Cristina Marolda – PRAISE Brunch – Brussels May 6, 2010

Possible measures

- **Corporate responsibility**
- **Risk assessment**
- **Safety Plan**



Health and Safety at Work



Traffic Safety Culture

Thoughts on drivers' attitudes and behaviors and why we need to change them.



Organizations with effective safety cultures share a constant commitment to safety as a core value and top priority that permeates the entire organization.



Critical elements of an effective safety culture include:



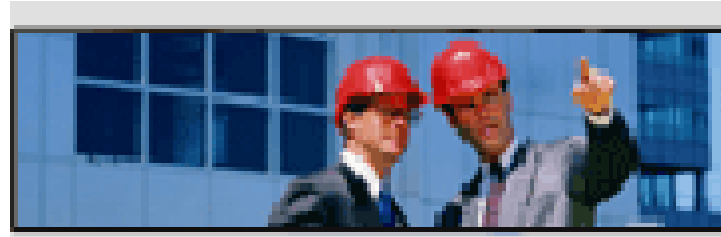
-  acknowledgment of **risk** and the potential for accidents and injuries,
-  blame-free environment where individuals are able to **report** errors or close calls without punishment,

 **collaboration** across ranks to solve problems and reduce risks, and

 the **commitment** of financial and human resources to continually improve safety.

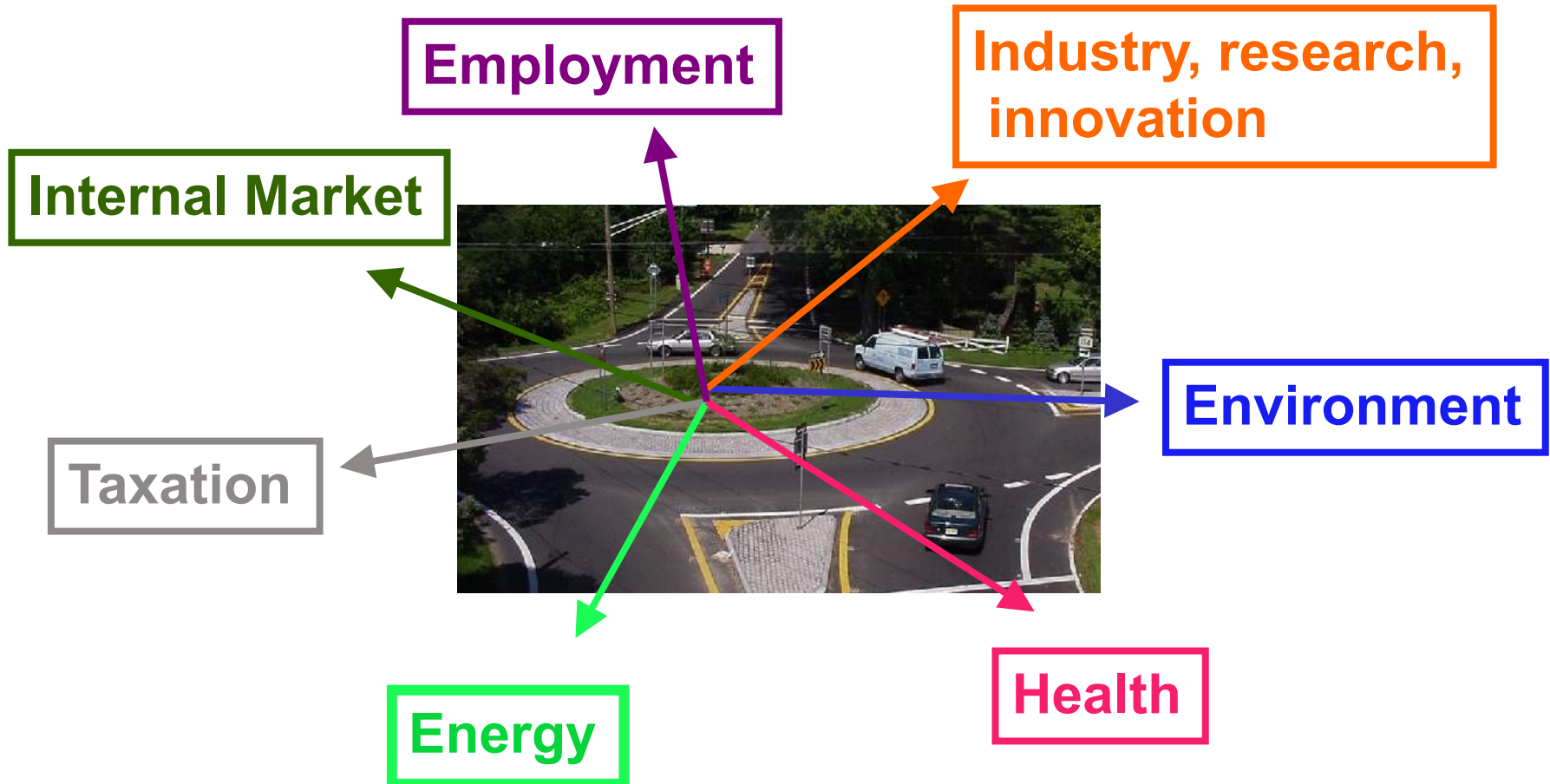


***"When the leaders don't lead,
the followers don't follow."***



**An organization's safety culture
embodies the philosophy of senior
leaders, which is translated into, and
affects, the behaviour of employees**

Road Safety at the cross road of policies and social needs



Work-related Road Safety concerns as well

Employment : work related accidents
health and safety at work

Taxation: find appropriate incentives
for employers

Health: involve the competence of
occupational physicians

Environment: train employees to defensive
driving is also including eco-driving

Energy: better planned travel routes help in
reducing energy consumption

Measures to be implemented at European level

- Integration of road safety measures into the current **Community Strategy for Health and Safety at Work 2007-2012**
- Political support to employers to adopt the new ISO 39001 standard on work related road safety

NEED FOR APPROPRIATE COMMUNICATION

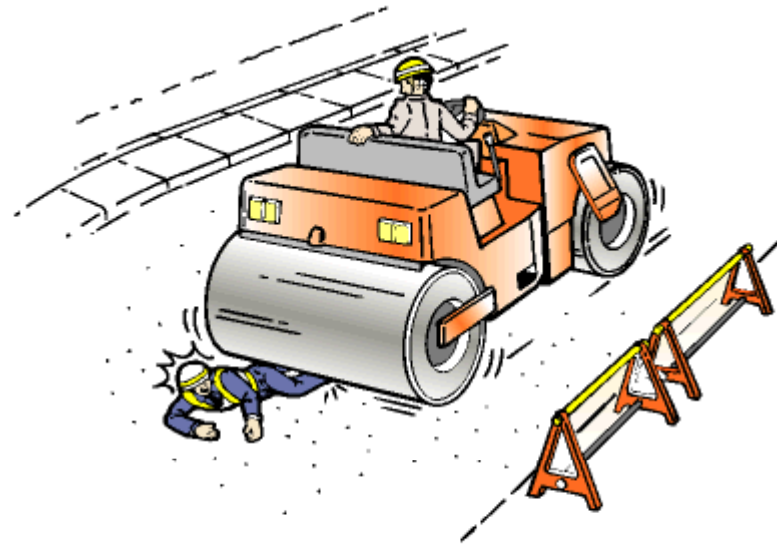
- ❖ Make the society at large aware
- ❖ Convince companies of effectiveness of investment
- ❖ Reduce accidents = reduce costs
- ❖ Education from early age



The project **PRAISE:** **Preventing Road Accidents and Injuries** **for the Safety of Employees**

- ❖ **To increase the knowledge about work-related Road Safety Management.**
- ❖ **Identify and award best practices**
- ❖ **Carry out advocacy work**
- ❖ **Bring related issues to the public at large**





Thank you for your attention!



http://ec.europa.eu/transport/road_safety